

Headz Up!

MOBILE SAFETY APP

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Developed by The Crazy Peacock™
(a division of Peacock Expressions, LLC)



The Crazy Peacock... where fun and adventure meet!



INTRODUCTION TO "HEADZ UP!"

The Crazy Peacock is all about having crazy good fun, but not at the expense of being safe! The Crazy Peacock wants to be a part of improving the safety of those who pursue an active lifestyle. To that end, the "Headz Up!" mobile app has been developed. The app does the following:

- The app sends a text alert to an emergency contact, chosen by the user, indicating that the user has not moved in whatever the set number of minutes is that the user has selected.
- The app also provides the emergency contact with a map view that displays the GPS location of the non-moving user.
- The app will also send a follow up message to the emergency contact if the user begins moving again.

Who can use the "Headz Up!" app to improve safety?

Individuals and groups who can benefit from the app include the following:

- Cyclists and runners who may bike or run alone.
- Adventurists (e.g., hikers) who are often alone for extended periods.
- Public servants (such as wildlife officers) who may be isolated from others while performing their duties.
- Active seniors.
- And many others.

In short, anyone who is active and wants to improve their safety could benefit from using the "Headz Up!" app.

Where can I learn more about the app, and purchase the app?

Go to thecrazypeacock.com to learn more about the app. You can also email us at thecrazypea@gmail.com, or leave a message for us at 844-432-3987. The app can be purchased at either the App Store for the iOS version or at Google Play for the Android version. The app is purchased via an annual subscription of \$5.99, or just under \$.50 per month. Subscribing entitles the user to receive updated versions of the app, as multiple additions of functionality are already in the works.

Be Safe 

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